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March 13, 2013

Support the Baptist Standard

Your donation makes it possible for us to tell compelling stories and provide powerful resources that make a difference in people's lives.

Baptist Standard Publishing informs, inspires, equips and empowers people to follow Christ and expand the kingdom of God through our [award-winning](#) publications.

Gifts from donors like you make up a vital portion of our budget. Subscription fees and advertising revenue comprise only part of what it takes to produce our valuable publications. We do not receive Cooperative Program funds from the Baptist General Convention of Texas, and we're the only Baptist news organization not subsidized by a sponsoring convention. So, we can't do this without you.

To make a tax-deductible donation online [click here](#) or keep reading for more information about how you can support our ministry. If you would like to support us by check, please mail to: Baptist Standard Publishing, PO Box 259019, Plano TX 75025. To set up monthly or quarterly recurring donations, please contact Kayla Peltoma at (214) 630-4571 ext. 1014 or kayla.peltoma@baptiststandard.com.

We work hard to make sure your investment in our ministry touches lives. After all, we're stewards of the Lord's resources — time, talent and funds. Because of friends like you, we're able to produce:

- *The Baptist Standard*, the weekly digital news journal
- BaptistStandard.com, our website and home of the latest news
- *CommonCall*, a monthly magazine of inspiring human-interest stories

We have three key funding options that support the expanse of our ministry.

Current Operating Fund

This is our bread and butter, the fund that pays most of our bills. Contributions to the Current Operating Fund enable us to gather and report news, secure and disseminate resources, buy Internet bandwidth, and pay the rent and the phone bill. In short, it enables us to fulfill our ministry.

General Endowment

If you want to make a gift that will keep giving until the Lord returns, consider our General Endowment Fund. The principal of this fund — including your gift — is protected and will not be spent. The interest income it generates, combined with interest on gifts from friends throughout the years, is used to support our ongoing operation.

Standard of Freedom Endowment

Contributions to this fund are being pooled to endow the position of editor of the Baptist Standard. Since 1888, the editor has stood as a sentinel for Baptist freedom, preserving the flow of information to Baptists and other Christians and sustaining their right to understand the people, events and developments that impact their common faith. That's a role time and technology will not change. This fund will preserve the editorship and its vital role in Baptist life. Gifts may be contributed to the endowment in general or in memory/honor of one of the six most recent editors, listed below.

- David M. Gardner — 1944-1954
- E.S. James — 1954-1966
- John J. Hurt — 1966-1977
- Presnall H. Wood — 1977-1995
- Toby Druin — 1996-1998

- Marv Knox — 1999-present

Donate Now

If you'd like to know more about ways to give, types of donations, campaigns and estate planning, contact our finance director, Kayla Peltoma, at (214) 630-4571 or kayla.peltoma@baptiststandard.com.

Your donation makes a difference. We appreciate it — and you — far more than we can express.