Baptist Standard app now available for Apple and Android phones

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The *Baptist Standard* is available via a smartphone app in the <u>Apple</u> and <u>Android</u> app stores. Thanks to the generosity of <u>donors</u>, the app is available at no cost.

The app allows readers to stay current with the *Standard*, displaying news, opinion, resources and classified ads as soon as they are published. Each of these four categories is accessed easily at the bottom of the app screen.

App users also are not subject to social media algorithms or filters that govern what readers see in their feeds.

"With the new app, readers of the *Standard* don't have to rely on social media algorithms to show them what they want to read," Editor Eric Black said. "The app enables readers to see everything we publish and to decide for themselves what they want to read."

App users can choose to receive push notifications alerting them when articles are published.

"The *Standard* app is not only convenient, but timely. It provides me with the information I need about faith, denominational and current events," Darrell Dunton, a member of First Baptist Church in Midland and a member of the Standard board of directors, said.

"I like that news and opinion are separated so you can clearly see the difference," Allen, a teenager in Plano, said about the app.

"The app is a new venture for us; so, we welcome feedback from app users about ease of use, availability of content, functionality and other ways the app can be improved," Black said.

App feedback can be submitted by leaving a review in the Apple or Android app stores or by emailing the *Baptist Standard* at info@baptiststandard.com.

On the Way podcast

In addition to the new app, the *Baptist Standard* launched a new podcast on April 1 titled "On the Way." Season 1 ends on July 8; season 2 releases August 26.

Interviews in the second season include: Kathryn Freeman, former director of public policy for the Texas Baptists' Christian Life Commission; Rev. Tamiko Jones, executive director of WMU of Texas; Rhoda Gonzales, advertising production manager with Neiman Marcus; and Drayton McLane, former owner of the Houston Astros.

On the Way is available in <u>Apple Podcasts</u>, <u>Spotify</u>, <u>Stitcher</u>, <u>Google</u> Podcasts and Amazon Alexa via TuneIn.

Connecting to the Standard

The *Standard* desires to keep Baptists connected by informing, inspiring and challenging people to live like Jesus. This desire is grounded in the following core commitments: historic Baptist principles, responsible journalism and the redeeming and reconciling work of Jesus Christ.

The app and podcast—along with the weekly newsletter, website and *CommonCall Magazine*—are expressions of the desire to keep Baptists connected.

Newsletter

Click <u>here</u> to sign up for the weekly newsletter of the *Baptist Standard* emailed each Thursday.

Donate

The *Standard* relies on donor support to produce the newsletter, podcast, website and app. Click <u>here</u> to make a tax-deductible donation.

CommonCall Magazine

Click <u>here</u> to subscribe to *CommonCall*, a quarterly print magazine with features not found in the *Baptist Standard*. Subscriptions are \$24 per year. Churches receive special pricing. For more information, email kayla.peltoma@baptiststandard.com or call (214) 630-4571 ext. 1014.