Waterproof Bible aimed at outdoorsmen

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MEMPHIS, Tenn. (BP)—Among all the attributes of the Bible celebrated by some evangelicals, add "waterproof" and "durable" to that list.

The idea for the <u>Waterproof Bible</u>, formerly called <u>The Outdoor Bible</u>, came to Bobby Bardin and Michael Marsee, whose love for God's creation and God's word often resulted in wet pages. Their mutual desire for a waterproof Bible was the impetus for their founding of Bardin & Marsee Publishing.

Suitable for missionaries preaching in the rain, soldiers on foreign battlefields, pastors baptizing new Christians and fumble-fingered duck hunters, the Waterproof Bible's pages are impermeable. But verses can be underlined with a ballpoint pen or marked with a dry ink highlighter.

The pages are synthetic, not paper laminated in plastic, with the type actually imbedded in each plastic page. Available in the New International Version, New American Standard Bible and King James Version, there's even a pink-covered version for women who want to soak in a bubble bath and God's word simultaneously, Bardin explained.

Serving as editor and exclusive writer for the *Waterproof Bible* is Chuck McAlister, a former Arkansas pastor whose love for hunting and evangelism led him to start the *AdventureBound Outdoors* TV show.

Although McAlister doesn't keep such statistics, he said there are numerous accounts of outdoor enthusiasts who came to salvation in Christ by reading from the Waterproof Bible.

"I know of some hunting lodges whose owners are Christians, and they put copies of the Waterproof Bible in their deer stands as a way to witness to their customers," said McAlister, who is the primary spokesman for Bardin & Marsee Publishing based in Memphis, Tenn. McAlister also has written a waterproof devotional book called *Adventures in God's Country*.

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