

San Marcos Baptist Academy family on Family Feud

February 18, 2026

Brian Guenther and his family were featured on a “Family Feud” [episode](#) that aired Tuesday, Feb. 17. Guenther is president of [San Marcos Baptist Academy](#), a private Christian, coeducational, college preparatory school in San Marcos.

Guenther’s family was invited to the show after his daughter Grace, a University of Mary Hardin-Baylor student, applied online. “Two weeks later, they contacted us for a tryout,” he said.

“Two weeks after the tryout, we got a call saying they’re ready to schedule us for the show,” he continued. “We were scheduled to film in April of last year. It’s taken almost a year for the show to actually make it to air.”

Brian, his wife Christy, their identical twin daughters Grace and Faith, and their adopted son Wilson participated in the episode.

Wilson’s social media presence may have helped the Guenthers’ application, Christy said. Wilson has over 460,000 followers on his [Facebook page](#) and over 34,000 followers on [YouTube](#).

The filming experience

During filming, the Guenthers met seven other families who were backstage together. “We encouraged each other. We all shared the same makeup and hair people and had the same producers working with us,” he said.

“The filming experience was another level, because we got to interact with

[the host] Steve Harvey,” Brian continued.

Filming takes two hours, but each televised episode is only 22 minutes, meaning much of the comedic bits are cut out, he explained. “[Steve] would go into a comedy episode of something, and those are things only the live audience gets to see.”

“[Steve’s] personality is so lively and vibrant,” Christy said. “He’s so funny. I felt like he was really down to earth and very personable. He kept coming over to our family and saying: ‘Come on. Come through family. You can do this.’ He seemed like a really good guy.”

Window to share faith

The “Family Feud” filming gave the Guenthers unique opportunities to share their faith with others. “It was really nice getting to meet other families from ... all over. It was fun hearing different family stories and sharing our faith with other families. It was a great experience,” Brian said.

The Cornelius family, who participated in a separate episode, shared faith in common with the Guenthers.

“He and his wife pastor a church. ... It was neat being able to relate. We talked for a long time. What we had in common was our faith, and that made [the experience] so great,” Brian said.

Experience on secular television

Brian described how nervous he felt being on a game show and not knowing what questions may be asked: “We were nervous in the beginning. ... We [prayed] the Lord would protect us from something that would embarrass our school or family.”

During the episode, a question about a stripper was raised. “When that question got asked, I was like, ‘Oh, no. This is what I prayed against,’” Christy said. “I was so thankful the question came to me and not one of my girls.”

When asked how the family balances public visibility with humility and leadership, Brian emphasized the importance of maintaining your life in a respectful manner: “With Wilson’s social media following, we get recognized in a lot of places.”

“[When] we went to the Baptist World Alliance Congress in Australia last summer, we were on the streets of Australia and got recognized by someone who asked for a photo,” he said.

“We carry it with a lot of humility, because there’s no way that’s us. We are not rich because of it. We don’t make money [from fame.] That’s one way the Lord has protected our family from fame going to our heads. We don’t make a big deal of it around other people,” Brian continued.

“In fact, at the school, we didn’t talk much about the show. We had a watch party, but we didn’t do it through school communications,” Brian added.

“We try to [carry] our life in a humble and respectful way to the location we’re in. We’re here to serve and work at the school. ... This is where God has called us to be.”

The importance of family and faith

When asked if he would ever make a return to television, Brian highlighted doing things together as a family as “one of our family values. We’ve always involved our kids in ministry. ... So, when it came time for this show, it was a no-brainer for us to be able to do that together.”

“We absolutely would do something like that again, ... and we did. Shortly

after Family Feud, we were invited to film a reality TV show in London. That did come through Wilson's social media. ... One of his videos got 44 million views or something like that," Brian continued.

"For that show, we had to write into the contract that it's all of us, or none of us. [The show] wanted me, Christy, and Wilson," Brian added.

He explained how arrangements were made to have all members of the family present for filming. Another stipulation was the family had to share their faith without compromising.

"We are not going to hide our faith. If you're going to [film] a reality TV show about us, we will talk about our faith," Christy said. The show involved swapping lives with another family, potentially allowing for differences in belief to be promoted.

"We [said] we don't want to practice a different religion. They honored that, and they highlighted our faith really well. They honored our school, and they honored our faith."