## How much should we pay the pastor?

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It may be one of the most uncomfortable—and sometimes contentious—questions in congregational life: How much should we pay our senior pastor?

Ministers struggle between commitments to a self-sacrificial calling on the one hand and providing for their families on the other. Congregations want to attract capable leaders and keep them, while grappling with declining contributions and tight budgets. And personnel and pastor-search committees find a bewildering array of charts, comparisons and suggestions for ministerial compensation.

Bill Wilson"It would be almost impossible to use a meaningful number that could be universally applied," said Bill Wilson, president of the <u>Center for Congregational Health</u>, citing the wide range of church sizes and financial health, as well as demographic and cultural contexts and ministers' years of service.

Many refer to surveys by the <u>National Association of Church Business</u> <u>Administration</u> and <u>Christianity Today's Compensation Handbook for Church Staff</u>, both updated regularly. But a Google search on the subject yields endless links—some the results of scientific polls, others a collection

of anecdotes.

National averages in those surveys range widely—from about \$83,000 (not including benefits such as health care insurance and retirement contributions) to about \$112,000. But national averages often are less decisive for personnel committees than factors closer to home.

"Many of them simply assume that what they have budgeted from their last minister will suffice," said Wilson. "When they do a study, they are often surprised by 'sticker shock,' especially if they have had a long-tenured staff member. Most ask denominational headquarters to help with this," or organizations like the National Association of Church Business Administration.

"A few tie it to what local teachers make, or what their cousin in Toledo makes at his church," he added.

Thom RainerAnother common approach is to estimate the average income of families in a church and use that as a basis for the pastor's compensation, <u>LifeWay Christian Resources</u> President Thom Ranier said in a recent blog post.

<u>Tom Nelson</u>, an evangelical pastor and writer for the Gospel Coalition, noted in many suburban contexts, a pastor's salary is placed in the same range as the local public high school principal.

Other dynamics play a role. A church's size and its income are critical, for

obvious reasons. But so is education. The Compensation Handbook for Church Staff suggests pastors with a master's degree earn 10 to 20 percent more than those with a bachelor's degree, and a doctorate adds another 15 percent on top of that.

And then there's gender. Female pastors earn about 20 percent less than male pastors with similar levels of experience and education, according to <a href="MMBB Financial Services">MMBB Financial Services</a>, formerly the American Baptists' Ministers and Missionaries Benefit Board. And their annual salary increases are about 28 percent less.

Data in the most recent Compensation Handbook indicates the gender pay gap extends to all paid positions in churches. Male employees generally are paid almost 30 percent more than women in similar positions.

"This particular bit of data really baffles me," Marian Liautaud, an editor for *Christianity Today's* church management team, said in an interview with the *Christian Post*.

The fact that some churches believe there are biblical restrictions on women serving in some leadership roles doesn't explain the numbers they've studied, Liautaud said, because the pay gap between men and women also is evident in "business-oriented positions," such as the executive pastor position, she told the Post. "It's a little disconcerting," she said.

Molly Marshall "There is an element of exploitation," said Molly Marshall, president of Central Baptist Theological Seminary in Shawnee, Kan. "Women are anxious to serve as pastors. So, they will not negotiate for fair pay. Further, churches who call women are often strapped financially and in decline. Women enter these situations with knowledge that compensation will be meager."

Church polity also impacts the size of pastors' salaries. According to a Duke Divinity School <u>study</u>, connectional churches—such as Presbyterian or Lutheran—pay their pastors more than congregational churches, such as Baptist or United Church of Christ.

Although connectional churches often have wealthier members than congregational churches, the Duke study found centralized denominational decision-making just as decisive in keeping pastor salaries higher. By contrast, salaries in self-governing congregations largely are driven by market forces and by supply and demand, the study discovered. In the nation's largest churches, the free market actually reverses the pattern, and pastor salaries in congregational churches begin to surpass those of connectional ones.

"To attract entrepreneurial clergy, some very large churches are paying entrepreneurial salaries," the authors of the study wrote.

The bottom line, Ranier said: "Churches that do not do their homework on

pastoral compensation tend to underpay their pastors."

Getting it right—or coming close to it—can be critical to a church's ability to retain qualified leadership. Ranier acknowledged what often is unspoken—some pastors leave churches because of pay issues.

"You will not likely hear a pastor announce in his resignation that he is leaving because of financial pressures," Ranier wrote. "The reality is that, for a number of pastors, the issue of compensation is a major push from one church to another, or from the church to a secular vocation. It's not that the pastor is in his job for the money; it's that the compensation for his vocation is insufficient to meet his family's needs."

Those realities may be responsible for a recent reduction in the stigma historically associated with financial negotiations between a pastoral candidate and a search committee. It's still "a fine line to walk," said Wilson, but benefit boards like MMBB Financial Services now provide guides to negotiating pastor compensation.

"Ministers know that transitions are the primary time for making salary adjustments," Wilson said. "The only real raise most clergy ever get (above cost of living) is when they move. Thus, it is important to negotiate up front if you think there is something missing or inadequate in the package. Congregations often hold back on an offer in the expectation that a counter offer will need to be made. I think that's unfortunate, but it seems to be normative."

That said, caution is in order, Wilson added.

"Aggressiveness is never a good thing when it comes to compensation," he said. "Assertiveness is OK, up to a point. If a congregation senses that a minister is mercenary, they will back away—and should. It's a fine line between being forthright and being overly concerned with dollars."