

# Americans fond of the Bible but don't read it

April 25, 2017

NASHVILLE, Tenn.—Americans have a positive view of the Bible, and many say the Christian Scriptures are filled with moral lessons for today. However, more than half of Americans have read little or none of the Bible.

Less than a quarter of those who have ever read a Bible have a systematic plan for reading the Christian Scriptures each day, and one-third of Americans never pick it up on their own, a new study LifeWay Research revealed.

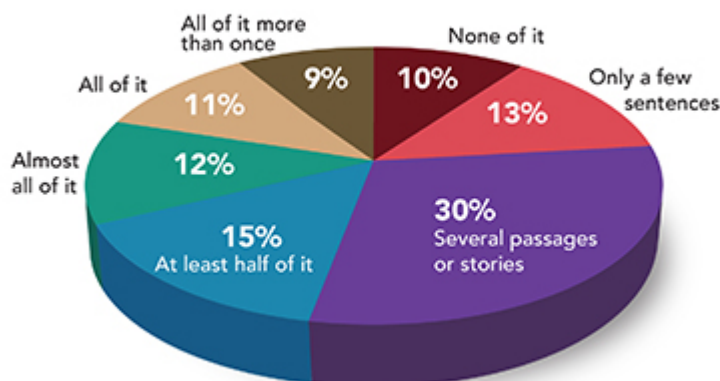
“Most Americans don’t know first-hand the overall story of the Bible, because they rarely pick it up,” said Scott McConnell, executive director of LifeWay Research. “Even among worship attendees, less than half read the Bible daily. The only time most Americans hear from the Bible is when someone else is reading it.”

Almost nine out of 10 households—87 percent—own a Bible, according to the American Bible Society, and the average household has three. But Bible reading remains spotty.

LifeWay Research surveyed 1,000 Americans about their views of the Bible and found significant splits in how familiar they are with the Christian Scripture. One American in five has read through the Bible at least once. That includes 11 percent

who've read the entire Bible once, and 9 percent who've read it through multiple times. Another 12 percent say they have read almost all of the Bible, while 15 percent have read at least half.

Among Americans:  
**How much of the Bible have you personally read?**



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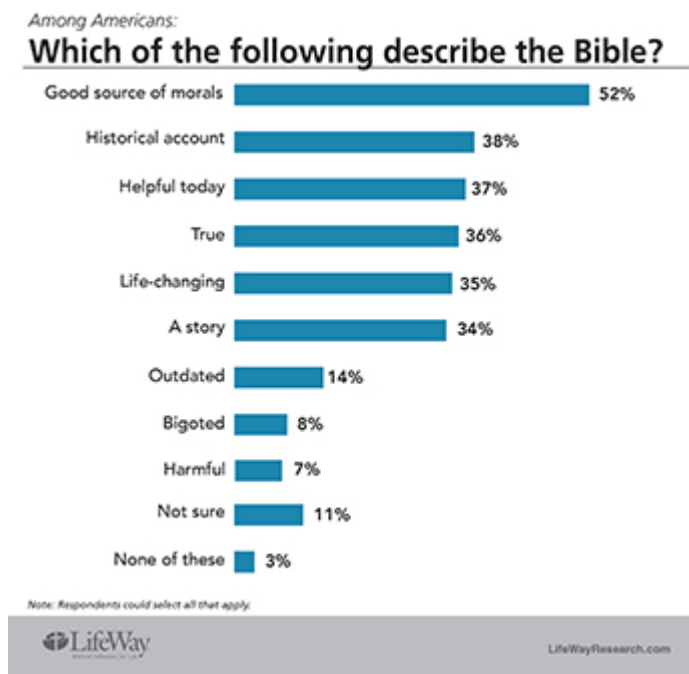
About half of Americans—53 percent—have read relatively little of the Bible. One in 10 has read none of it, while 13 percent have read a few sentences. Thirty percent say they have read several passages or stories.

Americans also differ in how they approach reading the Bible. Less than one-fourth—22 percent—read a little bit each day, in a systematic approach. About a third—35 percent—never pick it up at all, while 30 percent look up things in the Bible when they need to. Nineteen percent re-read their favorite parts, while 17 percent flip open the Bible and read a passage at random. A bit more than a quarter—27 percent—read sections suggested by others, while 16 percent say they look things up to help others.

Those with evangelical beliefs are more likely, at 49 percent, to read a little bit each day than those without evangelical beliefs—16 percent. Protestants, at 36 percent, are more likely to read every day than Catholics, at 17 percent.

The more often Americans attend church, the more likely they are to read the Bible daily. Thirty-nine percent of those who attend worship services at least once a month read a bit every day, while only 13 percent of those who attend services less than once month pick up a Bible daily.

Men are more likely to skip Bible reading than women. Thirty-nine percent of men say they do not read the Bible on their own, compared to 31 percent of women. Folks in the Northeast (48 percent) are more likely to never pick up a Bible than those from other regions.



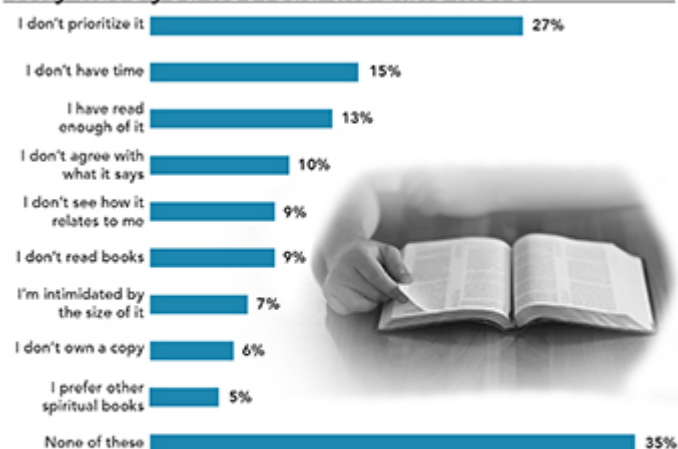
Overall, Americans have a positive view of the Bible. Thirty-seven percent say it is helpful today, while a similar number call it life-changing (35 percent) or true (36 percent). Half—52 percent—say the Bible is a good source for morals. Few say the Bible is outdated (14 percent), harmful (7 percent) or bigoted (8 percent).

Americans are split over the nature of the Bible as a book. Four in 10 say it's a book worth reading over and over, while 13 percent say it's worth reading once. Twenty-two percent prefer referencing the Bible on an as-needed basis. Five percent say the Bible is a book not worth reading at all, while 19 percent are not sure.

Varied reasons keep Americans from reading the Bible, according to LifeWay Research. About a quarter—27 percent—say they don't prioritize it, while 15 percent don't have time. Thirteen percent say they've read it enough. Fewer say they don't read books (9 percent), don't see how the Bible relates to them (9 percent) or don't have a copy (6 percent). Ten percent disagree with what the Bible says.

Among Americans:

### Why have you not read the Bible more?



Note: Respondents could select all that apply.

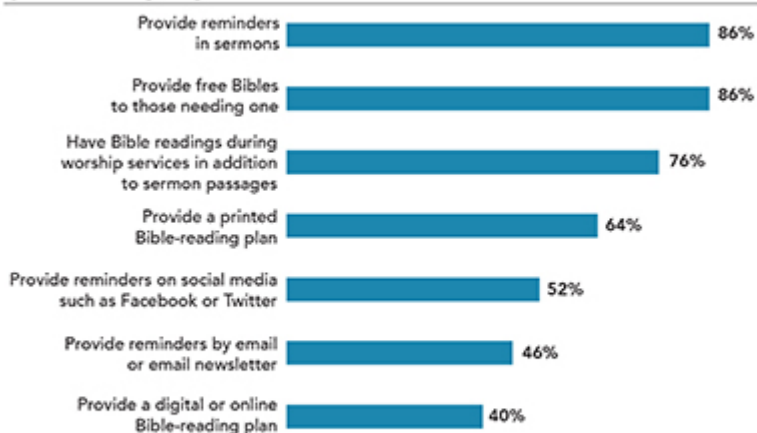
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One place Americans are still likely to hear the Bible read is in church. And many Protestant pastors try to encourage their flocks to give the Bible a try.

Among Protestant Pastors:

### In what ways, if any, do you encourage your congregation to read the Bible on their own?



Notes: None of these 1%  
Not sure 1%  
Respondents could select all that apply.

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A LifeWay Research survey of 1,000 Protestant senior pastors found most give out free Bibles to those who need them (86 percent), include reminders about reading the Bible in their sermons (86 percent) and include Bible readings in worship services (76 percent). Two-thirds—64 percent—give out printed

Bible-reading plans, while 40 percent provide digital-reading plans. Half—52 percent—send out social media reminders, while 46 percent send out reminders by email and newsletters.

Still, it appears people may need more than a plan when it comes to reading the Bible, McConnell said.

Americans treat reading the Bible a little bit like exercise, he noted. They know it's important and helpful, but they don't do it. The key for churches, he said, is finding ways for people to experience how reading the Bible can change their lives.

"Scripture describes itself as 'living and effective,' according to the book of Hebrews," McConnell said. "Those who have a habit of reading through the Bible a little each day say they have experienced this helpful, life-changing quality. Those who approach the book differently tend to say the Bible is positive but much less personal."

LifeWay Research conducted the study Sept. 27-Oct. 1, 2016, using the Web-enabled KnowledgePanel, a probability-based panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. People in selected households then are invited by telephone or by mail to participate in the web-enabled KnowledgePanel. For those who agree to participate but do not already have Internet access, the researchers provide at no cost a laptop and Internet connection.

Analysts used sample stratification and weights for gender, age, race/ethnicity, region, metro/non-metro, education and income to reflect the most recent U.S. Census data. The completed sample is 1,000 surveys, which provides 95 percent confidence the sampling error does not exceed plus or minus 3.1 percent. Margins of error are higher in sub-groups.

The phone survey of Protestant pastors was conducted Aug. 22 to Sept. 16,

2016. The calling list was a stratified random sample, drawn from a list of all Protestant churches. Researchers used quotas for church size. Each interview was conducted with the senior pastor, minister or priest of the church called. Analysts weighted responses by region to reflect the population more accurately. The completed sample is 1,000 surveys, providing 95 percent confidence the sampling error does not exceed plus or minus 3.2 percent. Margins of error are higher in sub-groups.