

WorldCrafts adds new artisan group and products

March 4, 2016

BIRMINGHAM, Ala.— WorldCrafts, the fair-trade initiative of Woman’s Missionary Union, has added a new artisan group in Cambodia and 25 new products this year.

Those new products are among more than 200 items featured in the recently released spring/summer catalog.



“Adding new WorldCrafts products and artisans is not only exciting but life-changing when you know each one represents individuals who have, maybe for the first time, the opportunity to earn an income with dignity and hear the offer of everlasting life,” said Emily Swader, WorldCrafts representative. “It is exciting to see WorldCrafts’ impact grow and expand around the world.”

The newest WorldCrafts partner, the Sak Saum artisan group in Cambodia,

helps equip former victims of sex trafficking and exploitation with skills, employment and a fair wage in a safe, loving environment. The group also seeks to pre-empt exploitation by equipping and hiring the most vulnerable in the local community before they fall prey to traffickers.

“By purchasing a Sak Saum product, you are ensuring that the work of rescue, restoration and transformation continues,” Swader said.

WorldCrafts develops sustainable, fair-trade businesses among impoverished people around the world.

To learn more about artisan groups, download the new catalog, see ideas for party themes or shop for merchandise, click [here](#).