WorldCrafts adds artisan groups and products

August 5, 2015

BIRMINGHAM, Ala.—<u>WorldCrafts</u>, the fair-trade initiative of Woman's Missionary Union, has added to its worldwide network of partners artisan groups from the Himalayan mountain villages of Nepal to metropolitan areas in Myanmar and Thailand to offer more than 250 products this year.



Napada provides a creative

outlet, caring atmosphere and living wage that helps Thai women thrive and provide for their families. "We are thrilled to have our largest season to date with 75 new products, four new artisan partners and the largest catalog we have ever produced," said Emily Swader, WorldCrafts representative.

"Adding new WorldCrafts products and artisans is not only exciting but lifechanging, when you know each one represents individuals who have, maybe for the first time, the opportunity to earn an income with dignity and hear the offer of everlasting life. It is exciting to see the impact that WorldCrafts is having around the world grow and expand."

<u>Blessed Hope</u> provides creative work, skills-development training and lasting hope to female artisans and their families from villages throughout the Himalayan villages of Nepal. These artisans have received support through WorldCrafts since the earthquakes earlier this year, and selling their handiwork offers an alternative to the sex trafficking prevalent in the nation.



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SALT—Salt and Light Trading in Yangon, Myanmar's largest city, supports the day-to-day operations of a preschool for impoverished students who would otherwise be unable to have early childhood education. Myanmar employs impoverished artisans who provide sustainable income for their families by making jewelry out of small gemstones cast aside by the mining industry.

<u>SALT—Salt and Light Trading</u> employs artisans in a working-poor neighborhood in Yangon, Myanmar's largest city, who make hand-stitched products. The sale of their handiwork supports the day-to-day operations of a preschool for impoverished students who would otherwise be unable to

have early childhood education.

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To order a free catalog of WorldCrafts products, call (800) 968-7301 or visit WorldCrafts.org.