

# **True Love Waits pioneer to retire**

September 22, 2011

Jimmy Hester, cofounder of the True Love Waits sexual purity movement, has announced plans to retire Sept. 30 from LifeWay Christian Resources.

Hester and Richard Ross developed the True Love Waits concept more than 18 years ago.

In less than two decades, about 3 million American young people have signed True Love Waits cards pledging sexual abstinence outside marriage, and 1.1 million in Africa have made the commitment.

Hester has been on the LifeWay staff 26 years.