

Around the State: Wayland names director of integrated marketing; Baylor plans Sacred Harp Singing

January 4, 2017

Wayland Baptist University named **Eddie Owens** executive director of integrated marketing. Owens, a 1975 Wayland graduate, will oversee the office of communications and Web services, and he will work closely with many other areas in the university including enrollment management and institutional advancement. Most recently, Owens was marketing and business development consultant with a wellness services company in Lubbock. Previous positions include senior vice president and human resources director for City Bank in Lubbock, director of communications and public relations for United Supermarkets, director of marketing and public relations for Covenant Health System and various media and public relations responsibilities at St. Mary of the Plains Hospital. He was director of development at Wayland's Lubbock campus from 2014 to 2015, and he was director of public relations at Wayland from 1979 to 1989, after working as sports editor at the Plainview Daily Herald.

The 16th annual Baylor University Sacred Harp Singing is scheduled Feb. 4 from 9:45 a.m. to 3 p.m. in the Great Hall of the George W. Truett Theological Seminary. Singing from the Sacred Harp, sometimes referred to as "fa so la" or "shaped-note" singing, was a method used widely in smaller Protestant churches in the South to teach church members to sing parts. Baylor's Center for Church Music is sponsoring the free event. For more information, contact **Gayle Avant** (254) 772-5572 or **David Music** at david_music@baylor.edu or (254) 710-2360.

Ordination

Stefanie Litzler ordained to ministry by Shearer Hills Baptist Church in San Antonio, where she is children's minister.